AETK/PUSAN BOOKFAIR CONFERENCE

Saturday, October 21, 1989

ESS Foreign Language Institute
1-8 Shinchang-dong, Joong-ku, Pusan (tel: 246-3251)

BOOKFAIR 9:30 a.m. 7:00 p.m. PROGRAM REGISTRATION 9:30 - 10:00 a.m.

SCHEDULE OF PRESENTATIONS (ESS Auditorium)

A Call - In

5:00 - 6:30

10:00 - 11:30	Norman Harris	Prentice-Hall Regents/Singapore ELT Regional Sales Mgr. for Asia
	"Dialogues: 1001 Way	ys with <u>Side-by-Side</u> "

11:30 - 12:30	Stephen Ziolkowski	Oxford University Press/Tokyo
		ELT Manager

"Children's Materials"

Norman Harris

		•
12:30 - 1:30	LUNCH BREAK	
1:30 - 2:15	Thomas Robb	Kyoto Sangyo University/Kyoto
· · · · · · · · · · · · · · · · · · ·	"A Bagful of Tricks	for Teaching Pronunciation*
2:15 - 3:15	Stephen Ziolkowski	"Techniques That Work & Why They Do"
3:15 - 3:30	BREAK	
3:30 - 4:45	Thomas Robb	"Current Trends in Methodology"
4:45 - 5:00	BREAK	•,

"Uses and Abuses of Video"

Publishers of English and other foreign-language teaching materials, as well as some major Korean distributors, will be displaying their materials in several of the ESS Institute classrooms. Bookfair attendees may browse, request inspection copies, place orders, and discuss teaching materials with the publishers' representatives and distributors from 9:30 a.m. until 7:00 p.m.

For further information, please call Jean Mainland at (051) 242-0890.

Sponsored by THE ASSOCIATION OF ENGLISH TEACHERS IN KOREA (AETK) in cooperation with THE PUSAN ASSOCIATION OF LANGUAGE TEACHERS (PALT) and THE ESS FOREIGN LANGUAGE INSTITUTE.

WELCOME ALL LANGUAGE TEACHERS, PROGRAM DIRECTORS, & BOOKSELLERS!