Stereotypes and Racist Sentiments Perpetuated in Textbooks

A New Perspective on Otherness and Critical Visual Literacy Analysis

By Travis Frank

This presentation will assess the prejudicial and stereotypical content of English language textbooks used in private language academies in Korea. It will explore mechanisms operating on literary and visual levels to create sentiments of otherness, and cultural and racial superiority, as well as to maintain oppression. These issues are important because they work against equality.

Direct reference to textbook extracts will be used to prompt reflection and group discussion of diversity issues, with a goal of unpacking the perpetuation of injustice through textbooks. Participants will have an opportunity to consider the formulation of policies that can be implemented in daily classroom life to help students increase their awareness of intercultural, pedagogical, and humanitarian issues, as well as measures that can encourage students to reverse the tide of prejudice, discrimination, and oppression.

Participants will be encouraged to share personal opinions and testimonies in response to textbook materials.

THE PRESENTER

Travis Frank is a South African teacher who has taught in Korea in the private language academy arena for the past three years. His research interests center on creative writing and intercultural communication. The examination of ESL/EFL textbooks to assess stereotypes and cultural appropriations is one focus of his research. He holds a Masters of Arts in TESOL from Woosong University.

(Travis Frank will be presenting on textbook stereotypes and racist sentiments on December 14 at the Gwangju-Jeonnam Chapter KOTESOL meeting at Gwangju National University of Education).
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- Bank transfer to: KOTESOL  
  KEB-Hana bank account number: 299-890069-83204.
- Payment in cash to the Chapter Membership Officer at a Chapter meeting.
Naughty or Nice:
Party Games with Friendly Teasing

With Bryan Hale

Games can be found in many language classrooms, including educational games and others such as board games adapted for language practice. A potentially powerful, but perhaps risky, element of communication games can be teasing. During this session, we will try some group games that can stimulate playful communication, with a particular focus on (hopefully friendly!) teasing. This will allow us to experience games which we might adapt for our classroom while reflecting on the uses (and abuses) our learners might get out of playful teasing. During this session we will touch on some theoretical ideas about play, including from ethology as well as literary and cultural studies – but our main focus will be on trying out the group games!

This session will also, of course, be an opportunity for us to have some fun together as part of our end-of-year festivities. Because we are a very friendly and kind chapter, the teasing will not be too naughty, we promise – Gwangju-Jeonnam is definitely a chapter that tends towards nice!

The Facilitator

Bryan Hale is currently serving in several roles, most importantly Gwangju-Jeonnam KOTESOL chapter president! He is also 1st vice-president of KOTESOL nationally, and Reflective Practice Special Interest Group co-facilitator. Bryan teaches at a high school in Jeollanamdo, and this year has been conducting research into language play and the role of playfulness in communication practice.

(Bryan will be facilitating the playful games for language learning session on December 14 at the Gwangju-Jeonnam Chapter KOTESOL meeting at Gwangju National University of Education.)
## Gwangju-Jeonnam KOTESOL December Chapter Meeting

- **Time:** Saturday, December 14, 2019, 1:45–5:00 p.m.
- **Place:** Gwangju Natl. University of Ed., Teacher Training Bldg., Room 811 (1st Floor)

### Schedule: Chapter Meeting, Main Session

1:45 pm: Sign-in and Meet-and-Greet  
(Admission free for newcomers. Future membership always welcomed.)

2:00 – 2:50 pm: **SESSION 1 (PRESENTATION)**  
*Stereotypes and Racist Sentiments Perpetuated in Textbooks*  
— A New Perspective on Otherness and Critical Visual Literacy Analysis  
Travis Frank, Iksan, Jeonbuk

2:50 – 3:10 pm: Refreshment & Networking Break

3:10 – 4:00 pm: **SESSION 2**  
*Naughty or Nice: Party Games with Friendly Teasing*  
Bryan Hale, Yeongam, Jeonnam

4:10 – 4:45 pm: SwapShop (time permitting) /

4:45 – 5:00 pm: Announcements / Door Prizes / Closing

### Year-End Dinner
at **Angelo** pasta and pizza restaurant, across from GNUE main gate.

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## Upcoming Chapter Events

**January 11, 2020.** Chapter Meeting.  
Teacher Training Center, GNUE, Gwangju.

**February 8, 2020.** Chapter Meeting.  
Teacher Training Center, GNUE, Gwangju.

**March 14, 2010.** Gwangju-Jeonnam KOTESOL Regional Conference  
*Play It Again, 쌤!* Revisititation, Reprise, Memory, Time  
Teacher Training Center, GNUE, Gwangju.

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## Upcoming KOTESOL Events

**March 2020.**  
Seoul KOTESOL Regional Conference  
Seoul

**May 16, 2020.**  
Jeonju–North Jeolla KOTESOL Regional Conference  
Jeonju, Jeonbuk  
Call for Presentations: Now – March 15, 2020

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### Reflective Practice SIG  
**Those Precious Gifts**  
Jocelyn Wright Facilitating  
11:00–12:30, before the Chapter Meeting.  
At **Coffee Lab Mujii** (near GNUE)

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**June 25–27, 2020**  
AsiaTEFL International Conference with Korea TESOL  
Weaving Theory and Practice in ELT in Asia  
Goyang, Gyeonggi (north of Seoul)  
Call for Proposals: Now – Jan. 15, 2020
November 30, 2019.
Daegu-Gyeongbuk Chapter Conference
Kyungpook National University, Daegu