

Why Should I Do It? Why Should I Care?

By Brad Serl

In recent years much research has been done on enhancing learner motivation, indeed, so much has been done that it is now almost impossible to find a single model of motivation, and motivation enhancing strategies that feels like it isn't maddeningly specific. To rectify this, this presentation will be a survey and exploration of the twin issues of teacher and student motivation.

For many of us, getting students to want to participate in class is a fundamental characteristic of being a good teacher, but how can we do this, and why does an activity that was motivating in one class fail in the next? It is not enough to simply look at our students, however, we need to look at ourselves. Teacher motivation is the foundation upon which student motivation is built, we've all had those cranky, burned-out, teachers who go through the motions but whose hearts really aren't into their jobs. I will be looking at recognizing the initial stages of burnout and various coping mechanisms that we can use to combat it.

After doing a presentation on motivation I will move into a workshop of an activity that generates some of my highest SPM (smiles per minute) of any of the activities that I do in my discussion classes. It is suitable for learners of any age range and proficiency level, and encourages spontaneous, meaningful interactions between learners.

The objectives of this session are to:

- Provide background information on the field of motivation.

- Discuss various factors influencing learner motivation.
- Discuss ways to enhance and protect learner motivation.
- Discuss the issue of teacher motivation.
- Discuss ways to enhance teacher motivation.

THE PRESENTER

Brad Serl came to South Korea in 2002. Since that time he has worked with students as young as six and as old as



seventy five. His undergraduate major is in Rhetoric and Composition from Thompson Rivers University. His M.A. in Applied Linguistics from the University of Birmingham was completed in September 2010. He is currently

president of the Busan-Gyeongnam chapter of KOTESOL and is a coordinator in the teacher training department at Busan University of Foreign Studies, as well as a tutor for the Birmingham CELS MA program. Brad has become the new KTT Coordinator for KOTESOL. His research interests are in teacher motivation, student motivation, and integrated skills language teaching. He is planning on beginning an EdD in 2014. Brad enjoys mountain biking, cooking and takes a significant amount of guilty pleasure in all manner of geekery.

(Brad Serl is presenting on teacher and learner motivation at the November 9 Gwangju-Jeonnang KOTESOL Chapter meeting at Chosun University.)

■ Gwangju-Jeonnam Chapter Officers: 2012-13

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■ Joining Korea TESOL

Who May Join: English teachers of any level or nationality are eligible to join KOTESOL. We welcome native and non-native speakers teaching at primary schools, secondary schools, language institutes, colleges and universities, and other organizations. University students may join as student members.

What Memberships Types Are Available?

- **Regular 1-Year Membership** (40,000 won).
- **Lifetime Membership** (400,000 won). Student and International Membership options are also available.

How to Join: Apply by using the online membership form at <http://www.koreatesol.org/>. On the front page, click on “Join KOTESOL” in the menu, and follow the directions.

Alternately, paper membership application and renewal forms are available at Chapter meetings for those who prefer making a hard-copy application with Chapter assistance.

Membership payment may be made by:

- Bank transfer to **KOTESOL**: Korea Exchange Bank account number 630-006952-841
- Payment in cash to the Chapter Membership Officer at a Chapter Meeting

Gwangju-Jeonnam Presence Huge at KOTESOL 2013

The 21st Annual Korea TESOL International Conference is now in the KOTESOL history book and is recorded there as another KOTESOL conference success. It included a long and deep list of invited speakers (Thomas Farrell, Dick Allwright, Graham Crookes, Willy Renandya...) and an increased attendance over that of the previous year (1150). Much of the success, however, can be attributed to its organizing committee and to its presenters, and the Gwangju-Jeonnam Chapter presence was considerable in both of these areas.

The Conference Committee

Our Chapter contributed 17 members to the conference organizing project including chairs for two of the Conference's eight sub-committees. **Lindsay Herron** headed the Registration Committee, and on her team were **William Mulligan** (Membership Manager) and **Phillip Schrank** (Conference Pass Manager). The Financial Affairs Committee was again headed by Dr **David Shaffer** and his team was comprised totally of Chapter members: **Eunjoo Cho** (FA Co-chair), **Gene Shaffer** (FA Manager), **Billie Kang** (Cashier Coordinator). Seven of the cashiers processing on-site registration fees were also Chapter members: **Kim Matthews, Amanda Serrano, Paige**



Wheeler, Jin Lee, Seonjin Yang, Eun-jung Sohn, and Kichul Suh.

On the Guest Services Committee were two of our Chapter members. **Ynell Lumantao** was again the Presenter Services Manager, and **Julien McNulty** was Special Projects Manager. **David Shaffer** was again Invited Speakers Director, in charge of selection and coordination of speakers for the Conference's plenary sessions, featured sessions, speakers' second sessions, and pecha kucha sessions.

Conference Presenters

The Gwangju-Jeonnam Chapter was again represented well at the Conference with seven Chapter members presenting: **Henry Gerlits, Lindsay Herron, John McDonald, Michael Rabbidge, David Shaffer, and Andy Webster. Julien McNulty and David Shaffer**

contributed to half of the entire Sunday pecha kucha session. Two recent Chapter members, now teaching in Vietnam, returned for the conference: **Cathy Peck and Nico Lorenzutti.**

If you didn't make it to the conference this year, you won't want to miss it again in 2014. Next year's conference is scheduled for October 4-5 at COEX in Seoul. The theme is "Embracing Change: Blazing New Frontiers Through ELT." Put it on your must-do calendar for 2014.

New KOTESOL National Council Formed for 2013-14

KOTESOL is in the process of forming its new National Council for the next year. At the ABM at the end of the International Conference (Oct. 13), the new elected officers were announced:

- President: Peadar Callaghan
- First Vice-President Jeong-ryeol Kim
- Second Vice-President: Young-Joo Jeon
- Secretary: Leonie Overbeek
- Treasurer: Young-hoon Sohn
- Intl. Conference Co-chair: Carl Dusthimer
- Nominations & Elections Chair: B.T. Stoakley

In addition, many of the National Committee Chairs were approved at the National Council Meeting held in Daejeon on November 3. Three of the new standing committee chairs are from Gwangju-Jeonnam Chapter:

- Membership Committee Chair: **Lindsay Herron**
 - Intl. Outreach Committee Chair: **Julien McNulty**
 - Publications Committee Chair: Dr. **David Shaffer**
- William Mulligan will be continuing in his role as Editor-in-Chief of *The English Connection* (TEC) and Brad Serl is the new KTT (KOTESOL Teacher Training) Coordinator.

Gwangju-Jeonnam KOTESOL November Meeting

- Time: Saturday, November 9, 2013, 1:30 p.m.
- Place: Chosun University (Gwangju), Main Building (본관), Room 4211.

■ Schedule

- 1:30 pm:** Sign-in and Meet-and-Greet (Admission is free. Future membership is welcomed.)
- 2:00 pm:** PRESENTATION: PART 1
Why Should I Do It? Why Should I Care?
Brad Serl (Busan University of Foreign Studies)
- 2:45 pm:** Refreshment Break
- 3:00 pm:** PRESENTATION: PART 2 – *Why Should I Do It? Why Should I Care?*
- 4:00 pm:** Chapter Election of Officers (President, Vice-President, Treasurer)
- 4:15 pm:** Swap-Shop Session
Share your Teaching Ideas, Classroom Activities, and ELT Games, Books, etc.
(Open to All Attendees. Handouts welcomed.)
- 4:30 pm:** Announcements / Drawing for Door Prizes / Closing
- **11:00 AM: Reflective Practice SIG Session.** Starbucks, Chosun University Back Gate

Upcoming Chapter Events

December 14, 2013

Chapter Meeting & Year-End Dinner

Approaches to Listening: Pre-text to Post-text
Stafford Lumsden (Sookmyung Women's University, Seoul; Seoul Chapter)
Chapter Meeting: Chosun University
Year-End Dinner: Gwangju Intl. Center (GIC)

January 11, 2014

Chapter Monthly Meeting

February 8, 2014

Chapter Monthly Meeting

March 15, 2014

Gwangju-Jeonnam Chapter Annual Conference
Chosun University, Gwangju

Upcoming KOTESOL Events

November 16, 2013

Jeonju-North Jeolla Chapter Drama Festival
Jeonju University, Jeonju

November 30, 2013

Daejeon-Chungcheong Chapter Thanksgiving Conference & Dinner Party

CLT Revisited: A Look at the Communicative Classroom

Woosong University, Daejeon

January 25-26, 2014

KOTESOL National Leadership Retreat
Mokwon University, Daejeon

Upcoming Korea ELT Events

2013 ELLAK International Conference

Micro versus Macro Literatures in English
Nov. 7-9, 2013, Sookmyung Women's Univ., Seoul

2013 Global English Teachers Assn. Conference

Accommodating Individual Differences in English Ed.
November 23, 2013; Chonbuk Natl. Univ., Jeonju

The Joint Autumn Conference of the Korean Association for Corpus Linguistics (KACL) and

Korea University Research Institute for Language and Information

Corpus and Language Research
December 7, 2013; Korea University, Seoul

2014 KAPEE International Conference

Consulting in Primary English Education
January 18, 2014; Chuncheon National University of Education, Chuncheon, Gangwon-do
Contact: kapee2012@gmail.com